



**TUCSON**  
METROPOLITAN  
Chamber of Commerce

**SUPERCHARGED CHAMBER**

Taking Care of Your Business  
Friday, Nov. 9  
7:00 a. m. – 8:30 a.m.  
Doubletree Hotel Reid Park  
445 S. Alvernon Way  
\$20/members; \$25/nonmembers  
RSVP by Nov. 6  
Contact Arlene at 792-2250  
Ext 135

Power Networking Lunch  
Tuesday, Nov. 13  
11:00 Registration  
Rancho Valle Milagro  
900 N. Circle D Way  
\$20/members; \$25/nonmembers  
RSVP by Nov. 7  
For more information, contact  
Tammy at 792-2250, Ext 138

Holiday Legislative Reception  
Wednesday, December 5  
4:30 p.m. to 6:30 p.m.  
Chamber offices  
465 W. St. Mary's Rd.  
No charge  
RSVP by November 30  
Contact Shirley at 792-2250,  
Ext 132

January 2008—  
Hold the Date:  
State of the State  
January 16

Multi-Chamber Expo  
January 16

Power Networking Lunch  
January 24

# CHAMBER NEWS

The official publication of the Tucson Metropolitan Chamber of Commerce

www.tucsonchamber.org

Volume 46 No. 11

## Get out and VOTE!

The Tucson City election is quickly approaching! The Tucson Metropolitan Chamber of Commerce encourages you and all of your employees to get out and vote on November 6, 2007. On the Ballot this year are contests for the Mayor, three City Council seats and two initiatives, Propositions 100 and 200.

The Committee for Responsive Government, the Chamber's political action committee, made endorsements for all of the ballot issues.

**Mayor Robert Walkup (incumbent), Shirley Scott (incumbent), Regina Romero (Ward I) and Rodney Glassman (Ward II)** each were viewed as the best candidates in the interest of Tucson businesses and the Committee for Responsive Government, therefore, officially endorses these candidates in their respective races.

The Chamber has also taken official positions

TMCC Voter Recommendations	
Tucson City Mayor	Mayor Bob Walkup (incumbent)
Tucson City Council (Ward IV)	Shirley Scott (incumbent)
Tucson City Council (Ward I)	Regina Romero
Tucson City Council (Ward II)	Rodney Glassman
Prop 100	YES
Prop 200	NO

on the two ballot measures as well. Prop 100 will increase the annual salary of the Mayor from \$42,000 to \$48,000 and the salaries of Council members to \$36,000 from \$24,000. Compensating the Mayor and Council members adequately for their services is an important element in attracting and retaining qualified leaders to the Tucson City Council. This Proposition should be seen as an investment towards our future and building a stronger, more business focused Tucson City Council. **The Chamber supports Proposition 100.**

**The Chamber strongly opposes Proposition 200**, the "Tucson Water Users' Bill of Rights." The Proposition above all else, is poorly written and will be a hay-day for attorneys and the courts. Numerous groups throughout Tucson and the region have spoken out against this initiative. This Proposition will seriously degrade Tucson's ability to operate and prosper. The Chamber encourages all Tucson residents to vote "No" on this detrimental initiative.

See related article on page 10

## Congresswoman Giffords talks solar

Congresswoman Gabrielle Giffords held a press conference at the Tucson Chamber of Commerce to announce the "Renewable Energy Assistance Act of 2007" (H.R. 3807), that extends various tax credits to businesses, public utilities and homeowners.

With a crowd of interested parties at the Chamber, Giffords discussed the impact and expected results this bill will offer to people right here in Southern Arizona. Paul Parisi, VP of Governmental Affairs for the Tucson Metropolitan Chamber, restated the Chamber's existing policy on renewable energy resources to free us from dependency on foreign oil and the tax credit is a great way to achieve that goal.

Lee Smith, senior vice president for business development at TREO and Gary Jones, co-director of the Arizona Research Institute for

Solar Energy each talked about the impact solar energy will have on the region.

Representative Gabrielle Gifford's presentation to the Chamber highlighted Tucson's business community's opportunity to reposition itself and profit from the emerging solar economy. Businesses that move to solar energy exemplify stewardship of Tucson's resources, demonstrate leadership, control energy costs, leave a legacy of renewable energy infrastructure, and stand out from the competition.

Congresswoman Giffords is a member of the House Science and Technology Committee. The introducing of this legislation is in response to her Solar Energy Advisory Council. In its most recent report, "Solar Energy in Southern Arizona," the council recommended extending the 30 percent investment tax credit through



Congresswoman Gabrielle Giffords

2016 and removing the limitation that prevents public utilities from claiming the investment tax credit. These recommendations, along with others, were used to frame the Renewable Energy Assistance Act.

This is the second energy bill the Congresswoman has sponsored since taking office. In August, the Solar Energy Research and Advancement Act of 2007 was passed in the House of Representatives. That legislation was aimed at stopping global warming and reducing American dependence on foreign oil.

Periodicals  
Postage Paid  
at Tucson, AZ

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### HOW TO REACH US

Call (520) 792-2250  
Fax (520) 882-5704  
Email: info@tucsonchamber.org  
www.tucsonchamber.org

*The mission of the Tucson Metropolitan Chamber of Commerce is to lead all public and private interests in the Tucson metropolitan area to develop a climate in which business can create jobs and operate at a profit*

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### Contact Staff 792-2250

- Jack Camper**  
President  
ext. 131 • jcamper@tucsonchamber.org
- Paul Parisi**  
Vice President, Governmental Affairs  
ext. 127 • pparisi@tucsonchamber.org
- Robert Medler**  
Manager, Governmental Affairs  
ext. 129 • rmedler@tucsonchamber.org
- Paula Stuh**  
Vice President, Business Development  
ext. 134 • pstuh@tucsonchamber.org
- Cheryll Frazier**  
Manager, Business Development  
ext. 133 • cfrazier@tucsonchamber.org
- Kerri Wilson**  
Vice President, Special Events & Programming  
ext. 176 • kwilson@tucsonchamber.org
- Cheri Cross**  
Director, Marketing & Communications  
ext. 153 • ccross@tucsonchamber.org

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NOVEMBER 2007	M	T	W	T	F
				1	2
	5	6	6	8	9
	12	13 11:00 a.m. Power Networking Lunch Rancho Valle Milagro 900 N. Circle D Way	14 7:30 a.m. LGET Committee TMCC Board Room 9:00 a.m. Business Education Partnership Committee TMCC Conf. Room	15 9:00 a.m. Business Development Committee TMCC Conf. Room	16 7:00 a.m. Taking Care of Your Business Doubletree Hotel 445 S. Alvernon Way
	19	20	21	22	23
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**John C. Camper, CCE, President/CEO, Tucson Metropolitan Chamber of Commerce  
465 West St. Mary's Road, PO Box 991, Tucson, AZ 85702-0991**  
 Editor (Name and complete mailing address):  
**Cheri Cross, Editor, Chamber News, Tucson Metropolitan Chamber of Commerce  
465 West St. Mary's Road, PO Box 991, Tucson, AZ 85702-0991**  
 Managing Editor (Name and complete mailing address):  
**John C. Camper, CCE, President/CEO, Tucson Metropolitan Chamber of Commerce  
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**V.P. Business Development for Managing Editor**  
 Date: **September 28, 2007**

I certify that all information furnished on this form is true and complete. I understand that anyone who furnishes false or misleading information on this form or who omits material or information requested on the form may be subject to criminal sanctions (including fines and imprisonment) and/or civil sanctions (including civil penalties).

PS Form 3526, September 2007 (Page 2 of 3)



## Los Compadres Spotlight

### Monthly Participation List:

#### Los Compadre of the Month:

Mike Hrostoski, Territorial Newspapers (Mayor)  
975-9539

Julie Kosies, El Dorado Audiology (Governor)  
885-0234

#### Los Compadre of the Month Runner Up:

Ken Keppler, Presidio Distribution (Governor)  
296-8024

Ferial Malaika, Nature's Art Florists (Ambassador)  
881-8068

Rosa Moreno, Virgo Organize Interiors (Ambassador)  
577-2661

Ryan Nicholson, Merrill Lynch 747-6147

Kelly Pinsky, Residence Inn by Marriott Tucson  
Williams Centre (Governor) 790-6100

Lori White, Send-Out-Cards 299-8745

Walter Williams, Walter H. Williams Real Estate  
(Ambassador) 323-2108

Pauline Womack, Realty Executives Southern  
Arizona (Ambassador) 529-5157

#### Governor:

Dan Eisenman, Ronstadt Insurance, Inc.  
721-4848

Steve Guzeman, Riverpark Inn 239-2314

#### Mayor:

Denise Schroeder, LifeWise Health Care Plan of  
Arizona 318-2600

#### Other:

Jody Denson, El Dorado Audiology 885-0234

John Ryzak, Neptune Society 624-2726

## Safety pays

The Tucson Metropolitan Chamber of Commerce offers an association plan for members who have SCF Arizona as their workers compensation insurance. We invite you to join the other association businesses and become eligible to receive bonus dividends, based on your safety records. Call Cindy Brown at the Chamber, 792-2250, Ext. 154, for more information.

Congratulations to the following members who have achieved zero-percent losses on their workers compensation safety records.

Fountain of Life Lutheran Church & School  
Cash Box Jewelry  
Richard L. Gomez DDS  
Halsi Insurance  
Halter Construction  
Hodges Construction Inc.

HydroGEOPHYSICS Inc.  
Inglis Florist Inc.  
Integrity Towing & Assistance  
InTegriLogic  
Physician's Hair Institute  
Ken's Landscape Maintenance  
Tucson Store Fixtures  
Fish Window Cleaning  
Marshall Foundation  
Matrix Auto Trim  
Med-Tech Systems  
Molina's Midway Restaurant  
National Traffic Safety Institute  
New Beginnings Treatment Center

(Watch next month's Chamber News for a continuing list of businesses that have achieved zero-percent loss ratio.)

## 2007 -2008 Multi-Chamber Expo is gearing up!

It's that time again! We are pleased to present the 2008 Multi-Chamber Business Expo. With the combined efforts of the Northern Pima County Chamber, the Marana Chamber, the Hispanic Chamber, the GLBT Chamber, Green Valley-Sahuarita Chamber, and the Tucson Metropolitan Chamber, it's sure to be another huge success.

Once again, the EXPO will be held in conjunction with the Governor's State of the State Address and Luncheon. This year's expo, scheduled for January 16, 2008 from 10 a.m. to 2:30 p.m. at the Tucson Convention Center, is expected to draw well over 1,000 visitors. Last year, the luncheon alone brought 1,100 people through the lobby where the booths are strategically positioned.

Costs for this event are \$200 per booth if reserved by December 14, 2007. Reservations taken December 14, 2007 or later will be charged \$250 per booth. All sales will close on January 2, 2008 at 5 p.m.

To learn more about this incredible opportunity, check out the insert in this month's copy of the

Chamber News. It provides additional information as well as a registration form. To reserve your booth space, complete the form on the back of the insert and return via fax to Cindy at 882-5704. Booths will be sold on a first come, first served basis. When space runs out, sales will be closed.

*Don't miss the opportunity to be part of this popular event!*

Financing from our business team saved Adam Gehr of Ace Hardware, on Cortaro Road, a good deal of money. After all, the hardware business is a lot more than just nuts and bolts.

We can also help you.

Please call Kathy Ramirez or Paul Breiterman at 617-4025.



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Tucson, AZ 85742  
ESTATES  
Phone 544-0838  
bonnie@azestatesales.net  
www.azestatesales.net

**Broadway in Tucson**

Ms. Lendre R. Kearns  
100 N. Stone Avenue #907  
Tucson, AZ 85701  
THEATRES - STAGE  
Phone 903-2929  
Fax 623-2560  
lkearns@broadwayintucson.com  
www.broadwayintucson.com

**Citifinancial**

Mr. Paul Zaman  
8270 S. Houghton Road #180  
Tucson, AZ 85747  
LOANS  
Phone 574-2926  
Fax 574-2687  
www.citifinancial.com

**Dental Village**

Ms. Kelly Carolyn  
7109 E. Broadway Boulevard  
Tucson, AZ 85710  
DENTISTS  
Phone 722-1212  
Fax 722-0336  
kbrown@dentalvillage.net  
www.dentalvillage.net

**Embassy Suites Tucson - Paloma Village**

Ms. Sue Ann Lemon  
6350 N. Campbell Avenue  
Tucson, AZ 85718  
HOTELS AND/OR MOTELS  
Phone 352-4000  
Fax 352-4001  
sueann.lemon@hilton.com  
www.tucsonpalomavillage.embassysuites.com

**Family Air, LLC**

Mr. James G. Beard  
4500 E. Speedway Boulevard #47  
Tucson, AZ 85712  
HVAC TESTING AND/OR BALANCING  
Phone 399-5850  
Fax 297-8222  
familyairllc@cox.net  
www.familyairllc.com

**FedEx Kinko's**

Mrs. Regina J. Fradkin  
8150 N. Cortaro Road  
Tucson, AZ 85743  
SHIPPING SERVICES  
Phone 572-8345  
Fax 572-8356

regina.fradkin@fedexkinkos.com  
www.fedexkinkos.com

**Goldman, Walker & DiMarco**

Ms. C.J. Walker  
6303 E. Tanque Verde Road #110  
Tucson, AZ 85749  
COLLECTION AGENCIES  
Phone 749-8585  
Fax (866) 214-4003  
cjlwalker@gwdaz.com  
www.gwdaz.com

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Mrs. Debbie N. Hayes  
3681 N. Campbell Avenue  
Tucson, AZ 85719  
COMPUTER SERVICES AND/OR SUPPLIES  
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Fax 323-5062  
inksolutiontucson@yahoo.com

**Joe's Crab Shack**

Mr. Anthony J. LoMonaco  
410 N. Wilmot Road  
Tucson, AZ 85711  
RESTAURANT - SEAFOOD  
Phone 751-0050  
Fax (443) 433-7165  
cstu@joescs.com  
www.joescrabschack.com

**Klimatic Architecture**

Dr. Susan Schaefer-Kliman  
6022 N. Paseo Ventoso  
Tucson, AZ 85750  
ARCHITECTS AND/OR DESIGNERS AND/OR PLANNERS  
Phone 382-9250  
Fax 615-9275  
skliman@klimatic.com  
www.klimatic.com

**Know the Score, Inc.**

Mr. Bud Petrillo  
PO Box 69628  
Oro Valley, AZ 85737  
ADVERTISING - OUTDOOR  
Phone 544-0143  
Fax 544-0143  
bpetril@comcast.net

**La Jolla Bank**

Ms. Michelle K. Cunningham  
8750 E. Cooper Street  
Tucson, AZ 85710  
REAL ESTATE - COMMERCIAL & INVESTMENT  
Phone 731-0724  
Fax 290-4528  
desertatrium@msn.com

**Long Realty Commercial**

Ms. Kristy W. Kelley  
3130 E. Broadway Boulevard #180  
Tucson, AZ 85716  
REAL ESTATE - COMMERCIAL & INVESTMENT  
Phone 918-6539

Fax 327-9393  
kristyk@longrealty.com  
www.longrealty.com/Kristyk

**Management By Design**

Mr. Gary M. Hirsch  
7577 E. Truces  
Tucson, AZ 85715  
COACHING - EXECUTIVE  
Phone 225-0373  
Fax 722-5651  
gary@managementbydesign.net  
www.managementbydesign.net

**Moura Marketing**

Mrs. Alicia D. Milan Moura  
8144 N. Fallen Petal  
Tucson, AZ 85743  
INTERNET MARKETING & ADVERTISING  
Phone 307-1258  
Fax 407-6574  
alicia@mouramarketing.com  
www.mouramarketing.com

**Neptune Society**

Mr. John Ryzek  
103 W. Grant Road #111  
Tucson, AZ 85705  
FUNERAL HOMES  
Phone 624-2726  
Fax 792-1681  
paula.garcia@neptunesociety.com  
www.neptunesociety.com

**Pre-Paid Legal Services**

Ms. Beatrice Micheletti  
3411 S. Camino Seco #404  
Tucson, AZ 85730  
LEGAL SUPPORT SERVICES  
Phone 419-3355  
squeakerini@juno.com  
www.prepaidlegal.com/hub/micheletti47

**Pre-Paid Legal Services, Inc.**

Ms. Shannon R. Sanford  
3174 E. 30th Street  
Tucson, AZ 85713  
LEGAL SUPPORT SERVICES  
Phone 979-1853  
stardog21@netzero.com  
www.prepaidlegal.com/hub/shannon98

**S & M Fire Systems, Inc.**

Mrs. Susan Waidelich  
4702 S. Tennessee Place  
Tucson, AZ 85714-2128  
FIRE PROTECTION CONSULTANTS  
Phone 624-5066  
Fax 620-0249  
susan@firesystempro.com  
www.firesystempro.com

**Servpro of Northwest Tucson**

Mr. Greg Bowyer  
7041 N. Camino Martin #117

Tucson, AZ 85741  
FIRE & WATER DAMAGE RESTORATION  
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Fax 219-3743  
servpro9079@aol.com  
www.servpro.com

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Fax 742-2895  
ernij@quixnet.net  
www.reinvestorsolutions.com/erniej

**Spanish Trail Dental Group**

Mrs. Donna Luna  
9660 E. 22nd Street #160  
Tucson, AZ 85748  
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Fax 917-0670  
lunad@pacdon.com  
www.spanishtraildental.com

**Sprint Nextel**

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Fax 523-8778  
randy.r.warner@sprint.com  
www.sprint.com/business

**Thomas G. Rooney, CPA**

Mr. Thomas G. Rooney  
9965 N. Roxbury Drive  
Tucson, AZ 85737  
ACCOUNTANTS - CERTIFIED PUBLIC  
Phone 544-9788  
Fax 544-5737  
trazcpa@yahoo.com

**Trinity Diamonds**

Mrs. Joanne C. Zich  
497 W. Auto Mall Drive  
Tucson, AZ 85705  
JEWELERS  
Phone 498-5195  
Fax 742-6743  
jzich@trinitydiamonds.com  
www.trinitydiamonds.com

**Western Slope Pro Audio, Inc.**

Mr. Barry J. Gosling  
2075 W. Gardner Lane #117  
Tucson, AZ 85705  
AUDIO - VISUAL EQUIPMENT - DEALERS  
Phone 888-3432  
Fax 408-5145  
barryg@wspa-inc.com  
www.wspa-inc.com



# Chamber Membership as a business strategy—

## Part two of a continuing series

Last month's Chamber News provided a snapshot of the recent findings from a study done by The Shapiro Group, an Atlanta-based strategic consulting firm. This month, in the first of four follow-up articles, in-depth information and analysis regarding chamber membership as a business strategy will be explored.

### The Study

This part of the survey tested the effectiveness of an active membership in the local chamber of commerce for making specific impressions on consumers. Joining the chamber is a good thing to do, but what exactly does an active chamber membership say about your company? Does it tell consumers that (1) your business is reputable, (2) it cares about its customers, (3) it is involved in the community, or (4) it uses good business practices?

### The Results

The results show that being active in the local chamber of commerce is a good strategy for businesses to use in communicating each of the four specific company traits. The percentages in the following table show just how effective the

business strategy of being active in a local chamber really is. For example, consumers say that being active in the local chamber is 29% more effective for communicating that a company uses good business practices than it is for making a general statement about the company. The only other business strategy that so consistently communicates specific traits about a company is encouraging employees to volunteer their time.

The chart below is a snapshot of just how effectively chamber membership conveys to consumers each of the specific company traits compared to the baseline measurement of "showing people about your company." The effectiveness percentages are collapsed for easy viewing, so the percentages do not match up directly to the statistical values in the previous table. The graph shows that seven out of ten consumers believe that being actively involved in the chamber is an effective strategy for enhancing a business' reputation and for demonstrating that it uses good business practices.

# Nominations sought for 2007 Man and Woman of the Year and Founders awards

The Tucson Metropolitan Chamber of Commerce is accepting nominations for the 2007 Man and Woman of the Year and Founders Awards.

The Man and Woman of the Year awards honor a man and a woman who have distinguished themselves through active support of community projects at personal sacrifice, by aiding those persons less fortunate, and by living in a manner that inspires affection, respect and admiration.

The separate Founders Award cites individuals who have demonstrated significant long-term community involvement and accomplishments and who have helped shape the community in a quality, positive manner – particularly in the past 10 years.

The tradition of naming a Man and Woman of the Year began with the Tucson Advertising Club in 1952 and was assumed by the Tucson Chamber in 1983. The Founders Award was established in 1985. The honorees are notified of the honor on Dec. 31, and a public announcement is made on New Year's Day. All three awards will be presented during a formal ceremony on

February 20th at Westin La Paloma.

Nominations must be made on the official form, available from the Chamber or on its Web site, [www.tucsonchamber.org](http://www.tucsonchamber.org). They should include a resume with pertinent information about the nominee, club and organization affiliations, committee service, awards received and volunteer work. For the Man and Woman of the Year, emphasis on the award year is critical. Founders Award nominees should have made the majority of their significant contributions prior to 2007, even though they may currently continue to be involved.

Nominations must be submitted by 5 p.m. on Nov. 21st. None will be accepted after that. Mail nominations to the Tucson Metropolitan Chamber of Commerce, PO Box 991, Tucson, AZ 85702, or deliver them to the Chamber office, 465 W. St. Mary's Road.

For information, contact Kerri Wilson, vice president, special programs and events, at 792-2250, Ext. 176.

## 6th Annual State of Education Luncheon a huge success

As has become the norm for this annual program, the morning roundtable effort by over 65 participants was the highlight of the event. The six roundtables for this year's session included an even distribution of business and education leaders in the Tucson community with topics directly related to the Sixth Annual State of Education (SOE) theme: "How colleges and universities are meeting the business and community needs for a qualified workforce."

The outcomes of the Six Roundtables included:

- A proposal for "reverse job shadowing", packaging employers functions into modules along with tax credit for employers involved in job shadowing.
- Suggestions in support of alternative education and adult education needs included employee tuition reimbursement as well as business and education partnerships with on-site education classes as realistic options for non-traditional students and lifelong learning incentives.
- A plan for a flexible "Grow Your Own Employees" model with an Internship web-link and database to the Tucson Metropolitan Chamber of Commerce, effectively linking high schools students with colleges and businesses. Utilization of the "Jim Click business scholarship model" was also recommended.
- Providing scholarship information to high school counselors that will enable them to guide students as early as their freshman year to the availability of the TMCC scholarships.

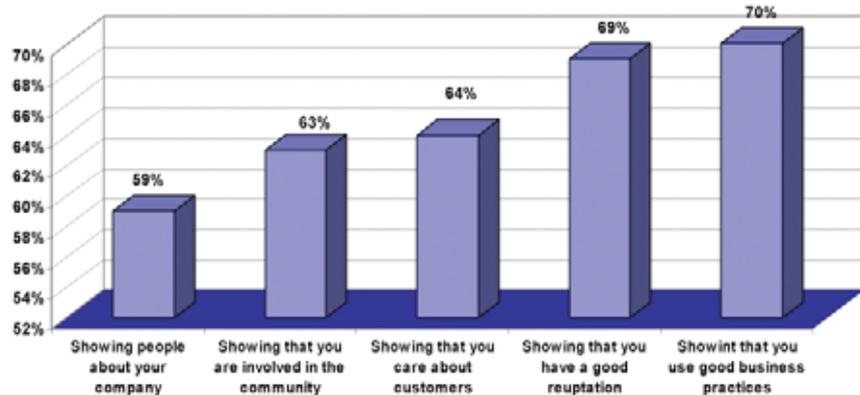
- Ideas for the Joint Technology Education District (JTED) starting with employer support for students endeavoring to complete their education. Other areas of concern included ethics awareness, mentoring, use of toastmasters, ensuring alignment of curriculum with modern business practices, better use of career and technical student organizations, and other tools for early career focus.

- Employer support for business and industry to identify not only what they can do, but what they will do. Examples of successful efforts so far were Southern Arizona Home Builders Association's (SAHBA) School of Construction, the Home Builders Institute (HBI), Jim Click scholarships to Pima Community College, and TMCC apprentice program.

The luncheon itself brought in over 480 interested business and academic leaders. After the feedback from the roundtable effort, presented by Dr. Lyn Olsen, Dr. Linda Arzoumanian led the four panelists as they provided insights into the day's topic. The guest panelist included Dr. Robert Shelton, President U of A; Dr. Roy Flores, Chancellor Pima Community College; Dr. Susan Aldridge, University of Maryland University College; and Dr. John Haeger, President NAU.

Next year's event has been tentatively scheduled for October 1, 2008. Planning has already begun. If you would like to be involved in this important and rewarding work, please call Cheryl Frazier, 792-2250, ext 133, or email her at [cfrazier@tucsonchamber.org](mailto:cfrazier@tucsonchamber.org).

What a Local Chamber Membership Shows Consumers



		Specific Company Traits			
		Uses good business practices	Reputable	Cares about customers	Community involvement
Business Strategies	Being active in the local chamber of commerce	29% More effective	26% More effective	13% More effective	12% More effective
	Sponsoring events around the community	Equally effective	10% More effective	20% More effective	24% More effective
	Encouraging employees to volunteer	19% More effective	14% More effective	13% More effective	15% More effective
	Giving out scholarships to local students	Equally effective	Equally effective	28% More effective	36% More effective
	Encouraging employees to donate to a charity	Equally effective	Equally effective	Equally effective	Equally effective



## November Anniversaries

### 44 YEARS

AAA Arizona Automobile Association

### 41 YEARS

Evergreen Mortuary Cemetery & Crematory

### 37 YEARS

AGM Container Controls, Inc.

### 36 YEARS

University of Arizona Business Affairs

### 33 YEARS

Dillard's

### 30 YEARS

Diversified Design & Construction, Inc.

Pima Air & Space Museum

### 28 YEARS

Atlantis Cooling & Heating, Inc.

Wilford Construction Co.

### 26 YEARS

Contact One Call Center

Charles T. Niblett

### 25 YEARS

Embassy Suites Hotel - Airport

Tucson Lifestyle Magazine

### 24 YEARS

Arizona Stagecoach

Don Mackey Olds/Cadillac, Inc.

OAE Inc./Domino's Pizza

Pima Federal Credit Union

### 23 YEARS

Tricon Contracting, Inc.

VF Outlet

### 22 YEARS

Party Concepts, Rentals/Sales

University Medical Center

### 21 YEARS

Vista Restoration, Inc.

### 20 YEARS

Phelps Dodge Corp.

### 19 YEARS

Dakota Cafe & Catering Co.

### 17 YEARS

Arizona Inn

Jim Click Nissan

Merrill Lynch Pierce Fenner & Smith

### 16 YEARS

Accent on Vision

Adams Automotive

Andy's Door & Lock Service

Fidelity National Title Agency

Quail Canyon Golf Course

Sonora Investment Management

### 15 YEARS

Haralson, Miller, Pitt, Feldman & McAnally, PLC

LP&G Marketing, Advertising & Public Relations

Prime Capital, Inc.

### 14 YEARS

Boice Financial Co.

Foothills Properties

### 13 YEARS

Carol Lighting & Supply, Inc.

Formula One

RW Strunk Excavating, Inc.

Univision Communications

### 12 YEARS

Arizona's Children Association

### 11 YEARS

El Minuto Cafe #2

Kachina Business Solutions

Krebs Engineers

Stanley Steemer

Sweet Tomatoes

### 10 YEARS

Central Arizona Project

Cracker Barrel

Desert Pueblo Mobile Home Park

H & R Block

Simmons' Contract Furnishings

SOS Staffing Services

### 9 YEARS

Artistic Glass & Mirror Co., Inc.

Batteries Plus (Wilmot Road)

Batteries Plus (First Avenue)

Bourn Partners, LLC

Boy Scouts of America - Catalina Council

Breault Research Organization

Copper Crest Active Senior Community

Home & Land Appraisal Services, LLC

Park University

Red Lobster

### 8 YEARS

AristoCare Home Health Services (La Canada Drive)

AristoCare Home Health Services (Wetmore Road)

Arizona Youth Partnership

Arts For All, Inc.

Border States Electric Supply

Envirosystems, LLC

Metropolitan Tucson Convention & Visitors Bureau

Skyline Country Club

Valpak of Southern Arizona

### 7 YEARS

Beaudry RV Resort

Fellowship Square Tucson

Integrity Towing and Assistance

Long Realty - Lisa Soares

New Beginnings Treatment Center, Inc.

Sonoran Design Group, Inc.

### 6 YEARS

American Point of Sale, LLC

Biosphere 2

### 5 YEARS

88-Crime, Inc.

Bob's Automatic Transmission

Bright Design Associates

Child Shield U.S.A.

Desert Fire CPR & First Aid, Inc.

El Frontier Manufactured Housing Community

La Quinta Inn & Suites Tucson Airport

Le Rendez-Vous

Madaras Gallery

Pre-Ventronics

Sensilla, LLC

Town & Country Mobile Estates

Tucson Safety & Medical Supply

Weststar Manufactured Home Community

### 4 YEARS

Choice Funding, LLC

The Rabb Penny Law Firm, PLLC

Sonitrol Security

Stuart Allan & Associates, Inc.

Tetra Tech, Inc.

### 3 YEARS

Advantage Mortuary

Hacienda del Sol Guest Ranch Resort

Homes & Land of Tucson and Southern Arizona

Junior Achievement of Arizona, Inc., Southern District

La Paloma Property Owners Association

Sheftel & Associates Dermatology, LLP

The Temp Connection

Tierra Antigua Realty - Kimberly Clifto

Tri-City Mechanical

Turner Laboratories

Watson Refrigeration Co., Inc.

Wells Fargo Private Client Services

West Christoffel and Zickerman, PLLC

### 2 YEARS

Anderson Financial Group

Best Buy

Countrywide Home Loans

DakotaCom.net

elle, Wine Country Restaurant

LifeWise Health Plan of AZ

Technidata America Medical Software

The Melting Pot

Times Business Solutions

Two Men and a Truck

### 1 YEAR

1st Affordable Health Care

Aker Kvaerner

APL Access & Security

Arizona Lithographers

Around To It Concierge Services, LLC

Best Western Las Brisas Hotel - Tucson Airport

Blue Agave Apartments

BRAKEmax Car Care Centers

CIGNA HealthCare of Arizona

Coldwell Banker - Team Treiber - Mary Ann Treiber

Coldwell Banker - Team Treiber - Karin Radzewicz

D.M. Lovitt Insurance Agency

GOing1nce LLC

Greater Oro Valley Arts Council

Higher Vistas Leadership Development

Home Loan Consultants

International Minute Press

Ironwood Lithographers

Italian-American Club of Tucson

Ken's Landscape Maintenance

MADD (Mothers Against Drunk Driving) Tucson Office

Mallvision Advertising, LLC

NovaCare Outpatient Rehabilitation

"Partner" On-Call Network

Plan B Business Loan Consultants

PostNet

Tierra Antigua Realty - Victoria Shaw

TucsonHelpWanted.com

Velocity Air

Von's Carstar

Watson Refrigeration Co., Inc.

Western & Southern Life Insurance



## State Comp Fund pays big dividends

Members of the Tucson Chamber of Commerce who have SCF as their workers compensation carrier and who have agreed to participate in the SCF Arizona Safety Program are eligible to receive bonus dividends, in addition to their normal dividends, based on their company's individual safety record. This year, dividends totaling \$1.1 million were given to chamber members who are in the Tucson Chamber/ SCF Arizona Safety Program. Of that total, \$570,000 was awarded as bonus dividends to members of the Chamber who carry SCF Arizona as their workers compensation carrier.

Our members received over double their regular dividend!

In addition to the great dividends, SCF also recognizes companies with exemplary safety records. On October 9 and 10 of this year, SCF Arizona presented Sentinel Awards for 2007 to the top 100 companies, twenty of which were Tucson based. Those businesses selected were chosen because they demonstrated a clear commitment to workplace safety, maintained a loss ratio of less than 40 percent, and recorded no fatalities during the policy year.

There were seven Chamber members selected as Sentinel Award winners this year.



Jack Camper

Congratulations go to:

- Golden Eagle
- Mark Wright Construction
- PTM Paratransit of Tucson
- RE Darling

- Segunda Corporation
- Sierra Southwest Cooperative Services
- Trico Electric

Keep up the great work!

## The Economic Census is coming in December

The U S Census Bureau wants all of the Chamber's members to know that the 2007 Economic Census will land on the desks of more than four million businesses in December, including 13,000 businesses here in the Tucson metropolitan area. Recipients will have until February 12, 2008 to complete the form and return it.

This survey, taken every five years, is considered the most comprehensive measure of business and industry produced in this country. Firms in more than 1,000 industries will receive forms in December. They will be asked to report information such as employment, payroll and value of goods and services sold. Businesses must respond (by federal law) no later than February 12, 2008.

The Census Bureau has launched a new website—[business.census.gov](http://business.census.gov)—to help businesses understand the economic census and how it benefits them. The site includes economic snapshots of the selected industries and significant facts about every industry. The site also has tips to help businesses complete the census.

## It's hard enough to get the attention of employees hooked on digital stimulation — let alone get their commitment.

That's why companies turn to **Dale Carnegie Training®**.

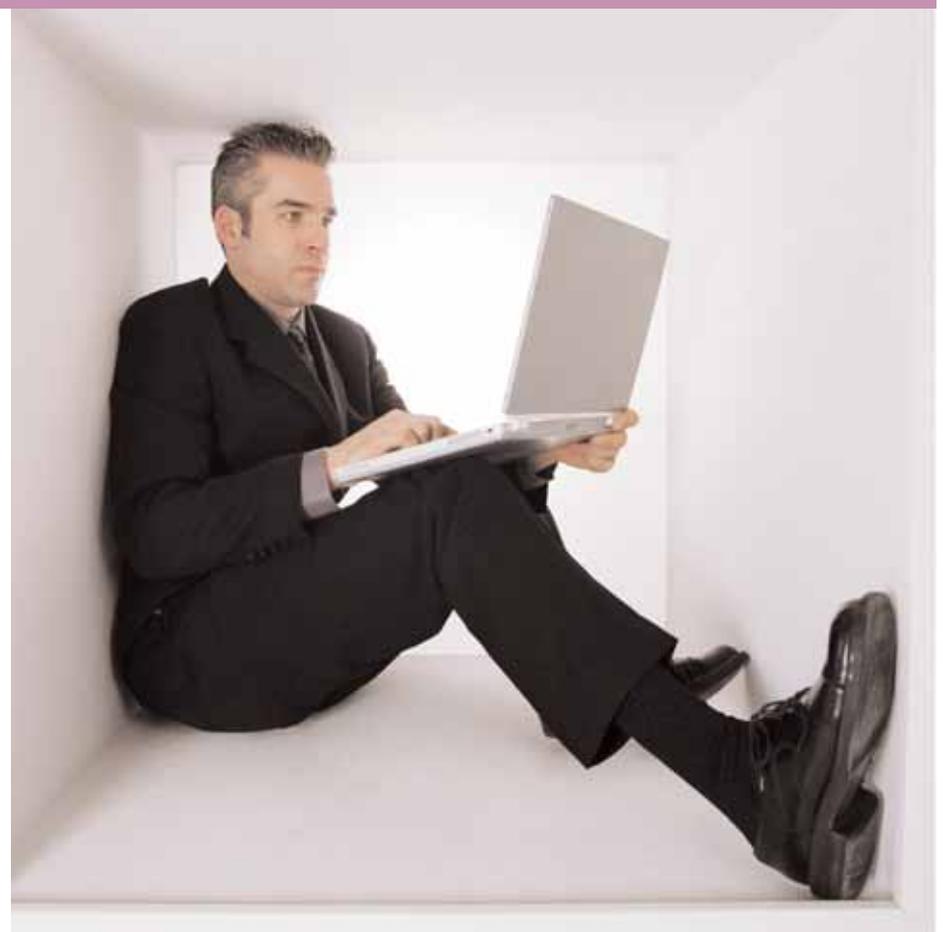
We create out-of-the-box, not off-the-shelf ways to engage employees in your initiatives.

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To find out more information, please call: **520.747.4664** or visit us online at: [www.tucson.dalecarnegie.com](http://www.tucson.dalecarnegie.com)



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*Make a difference this holiday season!*

## Donate 'Holiday Food Baskets' for Davis-Monthan AFB

This holiday season will find a large segment of our military serving in countries throughout the world, protecting and defending the freedom we, as a nation, have come to appreciate. Many of these men and women have left families behind who will have to navigate through the holidays alone. It is the heart of the Military Affairs Committee (MAC) to assist these families during this season. By honoring these families, we honor those willing to serve and sacrifice because of their patriotism and love for this country.

Here in Tucson, the Chamber of Commerce MAC wishes to raise money in order to provide Holiday Food Baskets for the families of the men and women serving locally and deployed. Many personnel from Davis-Monthan AFB will be deployed during the holidays, and there are many airmen who also need assistance.

The purpose of the Tucson Metropolitan Chamber of Commerce MAC is to foster and maintain favorable relations between the military and civilian communities of Tucson. One of the many ways the Military Affairs Committee does this is by raising the necessary funds to support awards programs

for deserving military personnel. An additional means is by assisting other worthy causes at Davis-Monthan AFB, such as the Holiday Food Basket Program.

The Military Affairs Committee is requesting all Chamber members to consider sponsoring at least one \$40 basket, more if possible. Non-Chamber members can also participate. Your donations will be given directly to the Davis-Monthan AFB Family Services Food Locker. Food Locker volunteers will then put together and deliver these baskets.

Please make your checks payable to the Tucson Metropolitan Chamber of Commerce (TMCC) and send them to the following address: PO Box 991, Tucson, AZ 85702. These contributions are tax-deductible. You may also contact Shirley Wilka at 792-2250 ext. 132 with any additional questions you may have regarding the Holiday Food Basket Program. Please send in your contribution as soon as possible, but no later than December 7, 2007. Together, our combined efforts will make these holidays brighter for many of our military personnel and their families.

## Wells Fargo Copper Cactus Awards honor local companies

Celebrating its 10th anniversary, the Wells Fargo Copper Cactus Awards program honored owners of eight Tucson businesses at the Westin La Paloma last night. More than 650 people attended the award presentation, honoring companies for their achievements in creating great workplaces, growing their companies and serving the community.

Sally Fernandez of Safety Dynamics also was honored as the Tucson Metropolitan Chamber of Commerce Small Business Leader of the Year.

In conjunction with the Copper Cactus Awards program, Wells Fargo awarded \$2,000 scholarships to Jonathan Garcia, Victoria Gonzalez and Jeffrey Marvin Napier, who are studying business-related fields at the University of Arizona Eller College Of Management. To date, \$72,000 has been awarded to Eller students through the Wells Fargo Copper Cactus Awards scholarship program.

"The Wells Fargo Copper Cactus Awards is Southern Arizona's oldest and largest small business recognition program, and it has grown tremendously," said Larry Finuf, regional president for Wells Fargo in Tucson and Greater Arizona.

"When we began the program, we had 72 nominees. This year, our 43 finalists were selected from more than 460 nominees.

"We're proud of our longtime association with the Tucson Metropolitan Chamber of Commerce, and with KOLD radio, Journal Broadcast and Inside Tucson Business," Finuf added. "Their support –

and that of our awards reception emcees Bobby Rich of MIX-FM and Chuck George of KOLD – have been invaluable in making the Wells Fargo Copper Cactus Awards program a success."

Judges for the 2007 awards were: Dorothy Finley, chairman and CEO of Finley Distributing; Sharon Foltz, Community Relations director of Tucson Electric Power Company; Ellen Hargis, president and CEO of the Volunteer Center of Southern Arizona; Sherry Hoskinson, director, McGuire Center for Entrepreneurship, Eller College of Management and co-director of the UofA Business/Law Exchange; Joe Snell, president and CEO of Tucson Regional Economic Opportunities; and Howard Stewart, president and CEO of AGM Container Controls.

### 2007 Wells Fargo Copper Cactus Award Winners

#### Best Place to Work

- 1 to 30 employees: simpleview
- 31 to 75 employees: Heinfeld, Meech & Co.
- 76 to 250 employees: Beach, Fleischman & Co

#### Business Growth

- 1 to 30 employees: Nextrio
- 31 to 75 employees: Paragon Space Development
- 76 to 250 employees: Engineering and Environmental Consultants

#### Community Service

- 1 to 30 employees: Elastek
- 31 to 75 employees: Breault Research Organization

## Take the hassle out of home maintenance and repair

The process of building, remodeling or even just fixing something in your home can be overwhelming, with beives of companies to select from in magazines, phone books, newspapers on-line and more. The confusion leads to one overwhelming question: how do you know who to choose? It's difficult to determine which companies are credible. Now there is a way in Tucson to instantly choose from the cream of the crop, the very best home service companies in Tucson, who have passed through an intensive pre-screening and pre-qualification process.

10 Best Tucson takes the guess work out of finding quality home service companies. On 10BestTucson.com you'll find a variety of categories listing the "10 best" in their particular category, such as plumbing, landscaping, electrical work, design and so much more.

The home service companies listed on 10BestTucson.com have the best records and reputations

in Tucson. To be listed on 10BestTucson.com, companies must go through an in-depth qualifying process. Initially, 10 Best Tucson completes a background check on the prospective company to make sure it has no unresolved complaints with the Better Business Bureau, has a great record with the Arizona Registrar of Contractors, is licensed and insured according to industry standards and has been in business for at least two years. 10 Best Tucson also conducts in-person interviews with owners/management of the prospective company.

In addition to their website service, which includes top ten listings with contact information plus news, articles and community updates, 10 Best Tucson also conducts informative seminars.

Check out [www.10besttucson.com](http://www.10besttucson.com) today. To be listed on 10BestTucson.com or to attend a seminar, please contact the office at 1-800-390-8557.

## 'Send-Out-Cards' are easy solution

Personal contact with your customers is the number one way to retain and enhance your relationship with them. Send-Out-Cards (SOC) is the perfect tool for this because it combines the power and convenience of the Internet with the personal touch of a real greeting card that arrives in the mail with a real postage stamp and in your own handwriting!

You may choose from thousands of cards on line (or create your own card), type in your own message and SOC prints it, stuffs it for you and puts it in the U.S Mail. You can even enhance the card with your own pictures and add a gift card or check if you like.

Cards can be automated to send a message to everyone in your data base and then personalized with their names. Send-Out-Cards will even alert you when a birthday or anniversary is approaching. With each card priced at less than one dollar, SOC saves you time and money while bringing a personal touch to your communication.

To learn more about this exciting and time saving service, call Lori White at 299-8745 or email her at [loriwrap@msn.com](mailto:loriwrap@msn.com). There's even a free card trial available, so there is nothing to lose and everything to gain!

## Tee it up for the Troops

As citizens of the United States, we are thankful for the sacrifices our soldiers make every day to protect our country. Without their efforts, the safety and freedom that is so precious to us would not be possible. Skyline Country Club wants to let those who defend our country know how much we appreciate their life risking efforts. Skyline has joined the Wounded Warrior Project in hosting the second annual charity golf event "Tee It Up for the Troops," Saturday, November 17, 2007. Activities begin at 7:30 a.m.

All proceeds from the golf tournament will directly support the fallen and disabled local military of the Armed Forces and their family members. During the tournament, each golf foursome will be partnered with a member from Davis Monthan Air Force Base for a modified five-person scramble game. The cost is \$125 per person for breakfast, lunch and golf. In honor of our armed forces, all Davis Monthan Air Force personnel participating will play and dine at no cost. In 2006, the charity golf tournament raised \$21,155, an incredible amount for a tournament in its first year.

To kick off the event, Skyline Country Club will host a breakfast beginning at 7:30 a.m. The Opening Ceremony will follow at 8:45 a.m. with a full Military Honor Guard to post colors at the driving range. Golf will start at 9 a.m., with a delicious lunch beginning at 1 p.m. All proceeds will be directed to local Armed Forces families to help support the fallen and disabled close to them. Skyline Country Club is located at 5200 E Saint Andrews Drive.

"Tee It Up for the Troops, Inc." is a national effort to provide programs and services to ease the burdens of wounded soldiers and their families, aid in their recovery process and assist in the often difficult transition back to civilian life. "Tee It Up for the Troops, Inc." is a 501(c)(3) non-profit organization founded on the principle that veterans are our nation's greatest civilians. If you are interested in receiving more information on this event, contact Emily Bingaman with McFadden/Gavender Advertising, office 882-6262 or cell 730-0427, or email her at [emily@mcfaddengavender.com](mailto:emily@mcfaddengavender.com).



## Don't miss the next TC"Y"B Breakfast!

Friday, November 9, 2007 will mark our third meeting of the Taking Care of "Your" Business breakfasts. Registration begins at 7:00 a.m. at the DoubleTree Hotel and a full buffet breakfast is served.

As is the goal of this event, the upcoming session is sure to help you operate your business with new insights and understanding of Arizona law. Our speaker, Donald Loose, Esq., has even written a book, *Arizona Laws 101*, a handbook for non-lawyers, in which he explains our legal rights and limitations in clear, non-legalese.

Mr. Loose's primary areas of practice include civil litigation, construction law, business law, real

estate, trusts and estates, personal injury/wrongful death, and medical malpractice.

Don't miss this exciting presentation by one of Tucson's most imminent legal professionals.

For questions or to RSVP for this upcoming lunch call Arlene on 792-2250, ext 145 or email her at [achiovet.tucsonchamber.org](mailto:achiovet.tucsonchamber.org) by 5:00 p.m. on November 6, 2007.

In addition to his talk at the upcoming TC"Y"B breakfast, Mr. Loose has agreed to provide periodic articles for the Chamber News that will assist our business owners and managers on critical and timely issues. Here's the first in our series:

### Payment of Wages by Donald A. Loose, Esq.

If you are an employer, you undoubtedly pay wages to your employees. It is important to understand the law governing payment of wages in Arizona to avoid wage disputes with your employees and penalties for noncompliance with the wage laws.

Wages are defined as "nondiscretionary income due an employee in return for labor or services, for which the employee had a reasonable expectation of being paid." It is immaterial whether the amount is determined by a time, task, piece, commission or other method of calculation. Wages include sick pay, vacation pay, severance pay, commissions, bonuses and other amounts promised if you have a

policy or practice of making those payments. The Arizona minimum wage is \$6.75 per hour. Certain employers are exempt from the minimum wage requirement, but the exemptions are very limited. You must designate two or more days in each month, not more than 16 days apart, as fixed paydays for the payment of wages to your employees.

You are permitted to personally deliver the wages to an employee no later than five days after the end of the most recent pay period, or deposit the wages in the mail no later than five days after the end of the most recent pay period for delivery to an address specified by the employee.

## Tucson air service continues to expand

Southwest Airlines and ExpressJet Airlines begin service from Tucson International Airport (TIA) to four new destinations in November. Southwest Airlines launches nonstop daily service to Oakland, California, gateway to the Bay Area, on November 4. They will also add a fourth flight to San Diego. This brings to 21 the number of daily departures available to Tucsonans on the "love" airline. Southwest also offers service to Albuquerque, Chicago Midway, Las Vegas, and Los Angeles from Tucson.

ExpressJet Airlines adds daily nonstop service to three more destinations: Omaha, Reno and Spokane. That service begins November 11, for a total of nine nonstop destinations from TIA. Other cities served by ExpressJet include Austin, San Antonio, Ontario, California, Sacramento, Kansas City, and El Paso.

Delta Air Lines introduces twice-daily nonstop service to Los Angeles beginning December 17. Including service offered by Southwest and United Airlines, this increases the number of daily nonstop flights from Tucson to Los Angeles to 13. Delta also flies to Atlanta and Salt Lake City. Delta Air Lines' service to Los Angeles is offered on 50-seat Embraer ERJ-145 aircraft operated by ExpressJet Airlines.

By mid-December, Tucson travelers will have access to 86 nonstop daily departures to 28 desti-

nations on 12 airlines from Tucson International Airport.

For current airfare and schedule information visit [www.airtucson.com](http://www.airtucson.com).

Nonstop service\* effective November 11, 2007:

<b>Aerolitoral:</b>	Hermosillo
<b>Alaska:</b>	Seattle
<b>American:</b>	Chicago O'Hare, Dallas
<b>Continental:</b>	Houston, Newark Delta/SkyWest: Atlanta, Salt Lake City
<b>ExpressJet:</b>	Austin, El Paso, Kansas City, Omaha, Ontario, California, Reno, Sacramento, Spokane
<b>Frontier:</b>	Denver
<b>JetBlue:</b>	New York
<b>Northwest:</b>	Minneapolis
<b>Southwest:</b>	Albuquerque, Chicago Midway, Las Vegas, Los Angeles, Oakland, San Diego
<b>United:</b>	Denver, Los Angeles, San Francisco
<b>US Airways:</b>	Las Vegas, Phoenix

\*Sun Country Airlines begins twice weekly seasonal service to Minneapolis December 16-April 7.

## Nominate a deserving Chamber business today...

Your business will soar to new heights with the Junior Achievement Eagle Award!

Junior Achievement of Arizona, in partnership with the Tucson Metropolitan Chamber of Commerce, invites nominations for the Junior Achievement Eagle Award. Junior Achievement helps set the stage for a healthy business climate, inspiring and preparing young people to succeed in a global economy. It brings business professionals to classrooms in grades K-12 throughout Tucson to teach the important lessons that will instill work readiness, entrepreneurship, and financial literacy to our community's youth.

The award will celebrate the business which most closely emulates the Junior Achievement values of: commitment to the principles of market-based economics and entrepreneurship; passion for what we do and honesty, integrity, and excellence in how we do it; respect for the talents, creativity, perspectives, and backgrounds of all individuals; and belief in the power of partnership and collaboration.

- Recognition as part of a \$21,000 media package, including: billboard, bus boards, radio, 2-page spread in Tucson Lifestyle magazine;

- Recognition at the Tucson Metropolitan Chamber of Commerce State of the Nation address;
- Recognition and two free seats at the Junior Achievement Eagle Award dinner;
- 50% reduction on Chamber Membership for 2008.

Self nominations accepted. Deadline is December 31, 2007. Winners notified by January 15, 2008. Questions? To nominate a deserving company or if you have questions, please call Junior Achievement at 792-2000.

• Vision •  
• Leadership •  
• Advocacy •

## Invest in Your Company's Future: Your Employees!

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## Chamber and UA kick off fall sports season

With the University of Arizona fall football season already underway, the Tucson Chamber celebrates the entire fall season of UA sports – football, volleyball, soccer and cross-country.

In fact, the Chamber and the UA Athletic Department got a head start on the season by hosting the first of three sports kickoff luncheons for the 2007-2008 school year. Wildcat Head Coaches Mike Stoops (football), Dave Rubio (volleyball), Dan Tobias (soccer) and James Li (cross-country), along with their assistant coaches, introduced players from their respective teams at the August 23, 2007 event at the Tucson Convention Center. UA Athletic Director Jim Livengood also helped usher in the new season.

Dave Sitton emceed the program, and Chamber President and CEO Jack Camper and Chamber Board Chairman Steve Christy greeted the athletes and the 700 Wildcat fans who braved the 100+ degree heat to slip away from their jobs to join in the enthusiastic, optimistic presentations at the Tucson Convention Center.

Adding to the excitement were the cheerleaders and the Pep Band, and, of course, Wilbur Wildcat. At the close of the program, everyone joined in singing “Bear Down.” The Chamber had its own pre-season kickoff the evening before, with its tailgate-themed “Business After Hours at the Chamber.” Wilbur and a couple of the UA cheerleaders also attended that event. See pictures of both events on Pages 12 and 13, and be sure to check out the list of sponsors who make the events possible.

The Winter Sports Kickoff Luncheon was held October 23, with Lute Olson (men’s basketball), Joan Bonvicini (women’s basketball), Frank Busch (swimming/diving) and Bill Ryden (gymnastics).

The Spring Sports Kickoff Luncheon is scheduled for January 23 and will feature Mike Candrea (softball), Andy Lopez (baseball), Fred Harvey (track and field), Rick LaRose (men’s golf), Shelly Haywood (women’s golf), Tad Berkowitz (men’s tennis) and Vicky Maes (women’s tennis).

## TC“Y”B: Dave Modeer talks about Prop 200

On Friday, October 9, 2007, David Modeer, Director of the water department for the City of Tucson spoke to the second “Taking Care of ‘Your’ Business” breakfast at the DoubleTree Hotel. His information about the current water situation and the possible effects of city charter change as proposed in the “Tucson Water Bill of Rights” clearly demonstrated the need for a NO vote on Prop 200.

Mr. Modeer explained that while the city of Tucson is currently using about 135,000 acre feet of water annually, the total allocation including CAP is 184,000 and will increase to 192,000 acre feet by the end of this year. As he pointed out, Tucson residents will pay for the entire allocation, whether or not we use it, due to contractual obligations. He went on to say that by stopping all connections once the city has used 140,000 acre feet as the proposition dictates, we will be limited to using less than 76% of our allocation and be turning away water that we are guaranteed. He added that the “one hundred year plan” for water is reviewed continually and must be revised to account for any possible changes in the upcoming ten years. While we do live in a desert and must therefore be conservative in our usage, there is no immanent danger of water shortages.

He discussed the fact that this unnecessary cutoff of water hookups will simply force builders to move outside the Tucson City limits and build wells that will drain our aquifers with no restrictions, thus encouraging urban sprawl. The “No Toilet to Tap” provision of the proposition is totally unnecessary because Arizona Administrative Code R-18-9-704 paragraph G 2(a) prohibits the delivery of reclaimed water for “direct reuse for

human consumption.” Furthermore, the delivery of treated effluent as drinking water is not now, nor has it ever been, part of the City’s long-term water plan.

Effluent is, however, crucial to maintain the potable water supply. If Prop 200 passes, Tucson will not be able to use this vital water to its fullest capacity. By insisting that all effluent, regardless of treatment, be discharged into the Santa Cruz riverbed, Tucson will once again give away water that has already been paid for. That discharged water will flow into the Marana and Pinal County systems and be lost to Tucson. Our ability to use treated effluent for cooling towers, firefighting or dust control will be precluded, forcing the use of potable, ground water for those functions.

The \$14 a month trash pickup fee may attract voters who have opposed this additional charge on their water bill. It is important to note that Tucson, prior to this fee, was only one of two cities in the state that didn’t have a separate charge for this service. He pointed out that by adding the fee to the existing water bill, the city opted to eliminate further bill-creation and mailing charges for its citizens. Unfortunately, by combining water and waste removal, the city made itself an easy target for the drafters of the Proposition 200 initiative.

David Modeer strongly recommended that concerned voters read the entire proposition carefully and understand the full ramifications of such an initiative before they enter the voters’ booth. The Chamber agrees. By doing so, Mr. Modeer and the Chamber’s Board of Directors feel certain our citizens will VOTE NO on 200!

## KB Home completes Extreme Trailer Makeover for deserving family

KB Home, one of America’s premier home-builders, was excited to participate in Tucson’s United Way Days of Caring by renovating the mobile home that was donated to the Haskins family of Tuba City, Ariz. The mobile home was originally donated to The Christian and Missionary Alliance church, The Road, in Tucson. When pastors and KB Home became aware of the Haskins family’s special need, plans were quickly put in place for an extensive renovation of the mobile home as part of an “Extreme Trailer Makeover.”

“We are so fortunate to team up with The United Way each year for the Days of Caring event, and this year is no exception”, said John Bremond, President of KB Home Tucson. “Renovating this trailer was a perfect project for our trade partners and employees, and we are excited to present this gift to the Haskins family.”

The donation of the 16-foot by 80-foot single-wide mobile home will give the Haskins their own home so that they can retire within the next few years among the friends they have come to love in their long tenure as servants of the Navajo community. Doug and Kathy Haskins have spent the last 20 years supporting the

Navajo in Arizona and New Mexico. Doug is the administrator of the local Dialysis Center in Tuba City and Kathy works in home day care to help a young Navajo medical student in continuing her medical training. Doug also pastors a small church and shoes horses on the side. Both have a long history of friendship and service to local tribal people.

Over 20 KB Home trade partners donated their time, tools and supplies and provided electrical wiring throughout, framed walls, installed cabinets and countertops and upgraded the bathrooms and kitchen. New floors, paint, light fixtures and other cosmetic touches were also added. KB Home employees donated time and labor and kept the project on schedule. The mobile home has also been furnished with beautiful furniture from KB Home model homes to ensure that the Haskins family can enjoy their new home from the day they move in.

The presentation festivities took place on Wednesday, October 3 at noon at 7901 S. Rita Road. Don Brust, District Superintendent of The South Pacific District of The Christian and Missionary Alliance presented the Haskins family with their new home.



## Casa de Esperanza announces OnePoint Patient Care

Casa de Esperanza, Assisted Living Residential Homes of Tucson, is pleased to announce its selection of OnePoint Patient Care as its new specialty pharmacy. Located at 6161 East Fairmount Street, OnePoint Patient Care serves hundreds of hospice patients in Tucson today, yet this is OnePoint’s first Assisted Living partnership in Tucson.

“We selected OnePoint because of the accuracy, responsiveness and attention to detail they will provide our residents and caregivers” said Casa de Esperanza owner Linda-Anderson Haines, of the new partnership. “We truly believe OnePoint has the capability to provide us with a level of

service and support that no other pharmacy can”, added Haines.

Casa de Esperanza’s Assisted Living home and center are warm, friendly, comfortable and charming, providing personal and individualized care to Tucson’s seniors and special residents. OnePoint Patient Care is a specialty pharmacy that delivers all new orders same day, 365 days a year.

For more information about Casa de Esperanza, contact Linda Anderson-Haines at (520) 885-9439 and for more information about OnePoint Patient Care, contact Kevin W. Kirkland at (480) 240-1176 or email casaesperanza@qwest.net.



## Ribbon Cuttings

### RLM Designs

Robin Motzer  
Artist/Interior Designer, ASID,  
Allied  
820-0404  
E-mail:  
rmotzerdesigns@comcast.net  
www.robinmotzerdesigns.com

*Robin's extensive background in the interior design business incorporates her art and design experience, resulting in designs of places that meet with complete satisfaction to the unique taste of the people who reside and/or work in them. Living in Europe and in many regions of the U.S. has enabled her to develop a diversified vision and artistic expression for highly attractive and inspiring designs.*



### Contemporary Still Lives

Dr. Claudia Freund  
749-5108 or  
(425) 891-6554  
www.claudiafreund.com

*Dr. Claudia Freund is a Fine Artist specializing in still lifes in oil that use simple objects as symbols for relationships and emotions.*



### DNA Experts Genetic & Forensic

2476 E. River Road, 85718  
Silvia Sander, Owner  
323-0775

*Acknowledge the advancements – DNA Experts is the true source for identification located right here in Tucson. DNA Experts is owned and operated by Sylvia Sander, a former Police Officer and Licensed Private Investigator. All testing and results are confidential unless used by the client in a court of law. DNA Experts can test for: paternity, infidelity, genetic family relationships, ancestry, ethnicity and forensics.*



### Citi

9060 S. Rita Road, 85747  
Jason Ott, Community Relations  
State Director

*CitiFinancial District Manager Monica Haines, Branch Manager Paul Zaman and members of the Tucson Chambers' Los Compadres Committee join the honorable Vice Mayor Shirley Scott and Citi's Chief State Officer Randy McDonald in the ribbon cutting and grand opening of Tucson's newest CitiFinancial branch located in Rita Ranch, 8720 S. Houghton, Ste. 180.*



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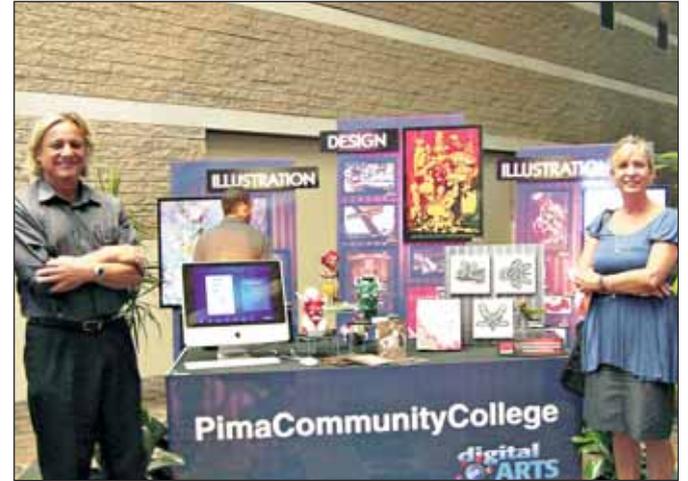


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# Taking Care of Your Business Breakfast



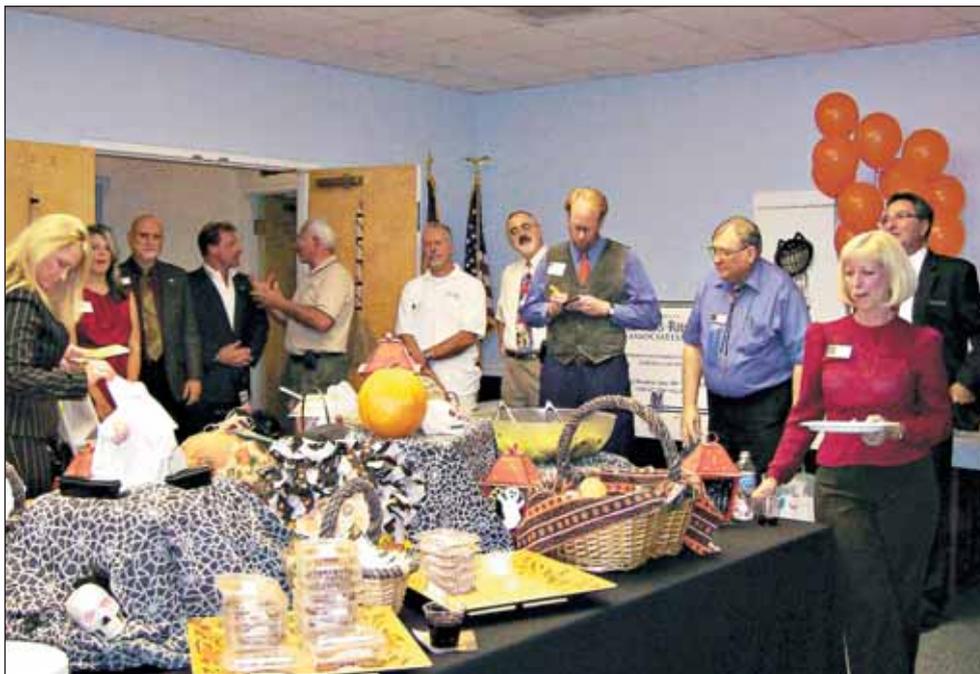
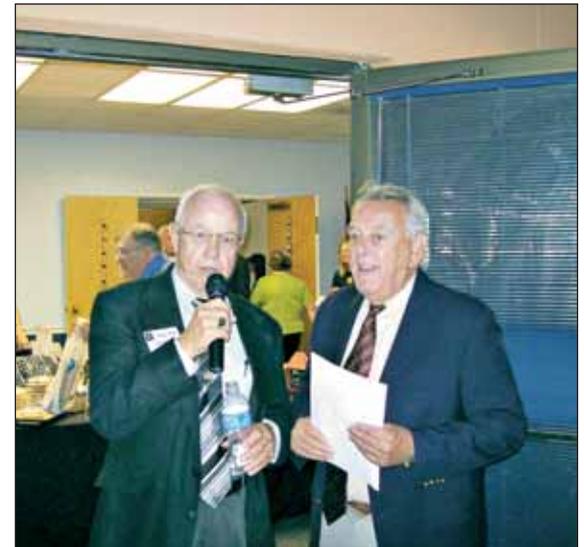
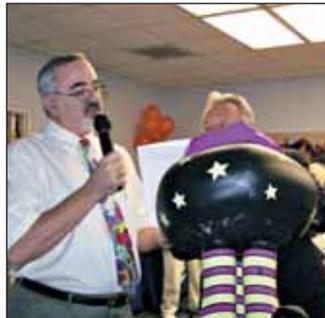
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# Business After Hours





## More Ribbon Cuttings



### Integra Telecom

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Jennifer Flannery

352-5069

*Integra is a telecommunications company specializing in the needs of small to medium sized businesses. They offer a full suite of products including telephone hardware and large capacity services. Integra Telecom is located in the Tri-Pointe Plaza at Pima and Tanque Verde.*



### Avalon Health & Rehabilitation-Tucson

1400 N. Wilmot Road

Debbie Keyes, Representative

546-3800

*Avalon Health & Rehabilitation-Tucson is a 42 bed Medicare Certified Sub-Acute facility focusing on specialized short term rehabilitation and complex medical services. The facility offers large private rooms which feature electric beds, phones, in wall oxygen and suction, and a large rehabilitation gym.*



### FedEx Kinko's

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Regina Fradkin

572-8345

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## The Daily Territorial

*The Daily Territorial* serves the Pima County business & legal community with public record information. Published Monday through Friday, find the most recent information on trustee sales, city and county permits, bid notices, and more!

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## Focus on Business

### BIZ BRIEFS

**Blue Cross Blue Shield of Arizona (BCBSAZ)** invites you to recognize seniors who have inspired you by nominating them for the Ageless Hero Program. Nominations for 2008 Ageless Heroes are being accepted now through November 14. "Every day, seniors in our community are impacting others in big ways," said Rich Boals, president and CEO of Blue Cross Blue Shield of Arizona. "Whether they are starting a new career, helping those less fortunate or even breaking athletic records, they are inspiring those around them. For that they deserve to be recognized." All Arizona residents, age 65 or older, are eligible to be nominated as an Ageless Hero. Categories include: Against the Odds: Able to overcome all obstacles, whether a disability, illness or hardship, and uses this experience to inspire others; Champion for Health: Works to improve the health of others through advocacy, outreach and education efforts; Community Involvement: Shows strength in commitment to a community and its individuals; Creative Expressions: Demonstrates unique expressions of artistic talent; Love of Learning: Pursues or shares knowledge gained through study or experience; Vigor and Vitality: Able to perform agile feats – both mental and physical. An additional category has been added this year for Arizonans age 55-64: Emerging Hero: An Arizonan (age 55-64) who remains active in life and embodies the spirit of the Ageless Heroes program. There are two ways to nominate that extraordinary someone: online at [www.azblue.com/ageless](http://www.azblue.com/ageless) or download a nomination form at [azblue.com/ageless](http://azblue.com/ageless) and mail it to:

Ageless Heroes Program, P.O. Box 13466 – C501, Phoenix, AZ 85002-3466. Nominations must be received by November 14, 2007 to be eligible for consideration. All nominees will receive a certificate. The top three finalists in each category, determined by a panel of community leaders, will be recognized during an awards luncheon in Phoenix in February 2008.

The Tucson Airport Authority and ExpressJet

**Airlines** are pleased to announce new nonstop service to Reno, Nevada; Spokane, Washington; and Omaha, Nebraska on ExpressJet Airlines beginning November 11. The addition of service brings the number of nonstop destinations from Tucson served by ExpressJet to nine and increases the total number of nonstop destinations available from Tucson International Airport to 28. "We are thrilled that ExpressJet Airlines is adding more service in Tucson," said Bonnie Allin, President/CEO of Tucson Airport Authority. Reno, Spokane and Omaha are three very popular travel destinations, and it's exciting to be able to offer nonstop service to these fine cities to our local Tucson customers. This also gives inbound leisure and business travelers to Tucson easier access to our great city and region." ExpressJet Airlines currently offers nonstop service to Austin (AUS), Kansas City (MCI), L.A./Ontario (ONT), Sacramento (SMF), San Antonio (SAT), and El Paso (ELP). Located in the East Concourse at Gate 28, ExpressJet has service to more nonstop destinations than any other Tucson air carrier. Flying a young fleet of fuel-efficient Embraer ERJ-145 aircraft configured with no middle seats, ExpressJet gives every customer an assigned seat. ExpressJet offers premium in-flight service including upgraded entertainment with more than 100 channels of free XM Satellite radio, complimentary name-brand snacks with full meal options on longer flights, "buck a beer," and cushioned leather seating. To streamline boarding and make getting on and off the plane easier, ExpressJet offers valet carry-on baggage service. Book ExpressJet air tickets at [xjet.com](http://xjet.com) or through other preferred providers, including travel agents, [airtucson.com](http://airtucson.com) and most other online distributors. Including announced new service, Tucson International Airport is served by 12 airlines offering 84 daily departures flying to 28 nonstop destinations. For current TIA air service arrival and departure schedules, visit [www.airtucson.com/service.htm](http://www.airtucson.com/service.htm).

In a bold challenge to southern Arizona charities to collectively raise one million dollars, auto dealer Jim Click has announced that he will personally present a limited edition 2008 Ford Mustang to the

lucky winner of a raffle for which he challenges all local charities to sell tickets. Click plans to issue a total of 50,000 tickets to participating organizations, free of charge, which will keep 100 percent of all funds they ultimately raise to support their local services and programs. Tickets are \$25 each, or five for \$100. Click launched the campaign earlier this month with a personal invitation to nearly 200 local charities to participate. Raffle tickets are now being issued to eligible organizations, approved as 501(c)(3) entities by the Internal Revenue Service, which are encouraged to sell as many tickets as possible before the February 11, 2008 deadline. Since the campaign launched on September 4, Click has provided more than 10,000 raffle tickets to local charities. Throughout the campaign, Click has pledged to provide participating organizations with creative tips and techniques for increasing ticket sales, and plans to issue a series of challenges among the charities to encourage spirited competition. The raffle prize to be donated by Click is a limited edition 2008 Ford Mustang Bullitt, which is scheduled to arrive in Tucson in December. Eligible non-profit organizations wishing to participate in the fundraising campaign can make arrangements to pick up their tickets by calling (520) 762-4279, or by e-mail at [mustang@russellpublic.com](mailto:mustang@russellpublic.com).

**The Tucson Airport Authority (TAA)** is announcing a promotional price for its newly opened Garage Parking. Beginning October 11th and for a limited time, TAA will offer a discounted price of \$9 per day to introduce its customers to the comfort and convenience of Tucson International Airport's (TIA) newest parking option. The regular price is \$13 per day. TAA's new Garage Parking is located on the second level of the garage adjacent to the rental car building at the east side of the Airport terminal. All TAA lots accept American Express, MasterCard and Visa. TAA offers a full range of parking options to accommodate traveler and airport visitor needs including Hourly (Short-Term) – in front of the terminal, Daily (Long-Term) – in front of the terminal, Garage – Adjacent to the Rental Car Building, east of the terminal, Economy (Park 'N Save) Covered and

Uncovered – off Corona Road east of the terminal. Shuttles operate 24 hours continuously between the parking lot and the terminal, Cell Phone Waiting Lot – on Airport Drive, west of terminal off terminal loop road. Free parking for people waiting in their vehicles to pick up arriving passengers.

**Trident Commercial Real Estate Company** has moved Sunrise Lending to the Williams Center, 5210 E Williams Circle, Suite 740, into 2,253 square feet. Peter Casey represented the WC Partners, the landlord. World Financial Group has relocated to Kolb Office Plaza, Suite 107 into 2130 sq ft at 2096 N Kolb, Bruce Romano represented the landlord Kolb Plaza LLC. Both companies were represented by Mike Ebert of Trident Commercial Real Estate.

**The Tucson Airport Authority and Delta Air Lines** are pleased to announce new nonstop service to Los Angeles (LAX) on Delta Air Lines beginning December 17. The additional twice-daily service increases the number of daily nonstop flights from Tucson to Los Angeles to 13. Delta also currently offers two daily nonstop flights to Atlanta and six daily nonstop flights to Salt Lake City. "The addition of Delta Air Lines' new LAX service is timed perfectly for holiday travelers," said Bonnie Allin, President/CEO of the Tucson Airport Authority. "Los Angeles is the most popular destination for Tucson travelers, and the increase to 13 daily departures and arrivals adds convenience and choice for our customers. Additionally, it will enhance our customers' Hawaii and international travel options through Los Angeles. I'm delighted that Delta is helping us expand our service in this market." Delta Air Lines' service to Los Angeles is offered on 50 seat Embraer ERJ-145 aircraft operated by ExpressJet Airlines. Tickets may be purchased at [delta.com](http://delta.com) or through other preferred providers, including travel agents, [airtucson.com](http://airtucson.com) and most other online distributors. Including announced new service, Tucson International Airport is served by 12 airlines offering 86 daily departures flying to 28 nonstop destinations. For current TIA air service arrival and departure schedules, visit [www.airtucson.com/service.htm](http://www.airtucson.com/service.htm).

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Green Valley Office: 222 W. Esperanza Blvd. (520) 625-4650



## PEOPLE



Arlene Yu

University of Arizona graduate **Arlene Yu** has been hired as a sales associate by Pepper Viner Homes. She is currently working at their new home communities in Sahuarita.

"It's exciting to be in an environment where there is so much development," Yu said. "It's a progressively growing area with even more potential." Pepper Viner Homes has two communities in Sahuarita. Rancho Abrego II offers homes ranging from 1300 to 2400 square feet. La Joya Verde is an active adult community. Yu holds a Bachelor of Science in Business Administration from the UofA's Eller College of Management. While at the University, she was an account executive for the Arizona Daily Wildcat and a member and Senior Vice President of Delta Sigma Pi Professional Business Fraternity. She was a National Collegian of the Year nominee. Pepper Viner Homes has recently announced the opening of Civano North Ridge, a community where every home will meet the EPA's 2005 and new Energy Star requirements. "These homes offer homebuyers energy savings on heating and cooling of 50% when compared to homes built to standard code. Pepper Viner has made a commitment to build all future communities to this standard," said Bill Viner, CEO.



Dan Yribar

**Dan Yribar** has been named Senior Vice-President and **Scott Tyson** has joined NOVA Home Loans as Vice-President/Senior Loan Officer. The appointments were announced by Jon Volpe, Chief Executive Officer of the Tucson mortgage company. Yribar has been with the NOVA Home Loans since 2001 and has over 18 years experience in the mortgage industry.



Scott Tyson

Prior to joining NOVA Home Loans, he was employed by Old Kent Bank, based out of Chicago, Illinois. He was named a top rookie loan officer in 2003 by Mortgage Originator Magazine and ranked among its top 200 mortgage loan originators in the U.S. in 2004 and 2005. Tyson returns to NOVA Home Loans where he had been associated for nine years. Before his return, he had been with Pinnacle Mortgage. He has 12 years experience in the mortgage industry and has been ranked among the top 200 mortgage loan originators in the U.S. for the last four consecutive years by Mortgage Originator Magazine. Both Yribar and Tyson are located at the NOVA Financial Center, 6245 E. Broadway Boulevard. NOVA Home Loans was founded in 1980 in Tucson as a mortgage broker. The company, now licensed as a mortgage bank, is unique in that it continues to offer an extensive array of loan options as it has for the last two decades as a broker. NOVA Home Loans has eight offices in Arizona -- six in the Tucson area and offices in Phoenix and Yuma. The company is licensed to do mortgage loans in Arizona, California, Colorado, New Mexico, Okla-

homa, Wyoming, Oregon, Washington State, Idaho and Utah.

The Planning Center has hired **Aaron Einfrank** as a sales associate. His responsibilities will include marketing and selling the company's Dream Builder software products. Einfrank graduated from The University of Arizona in 2005 with a bachelor of arts in political science and a minor in general business. Dream Builder software was developed by The Planning Center and helps eliminate the time-consuming methods of approving building permits. It allows home builders, home buyers and jurisdictions to quickly find out what is and what is not allowed under a permit. Established in 1975, The Planning Center is a private consulting firm that provides a variety of multidisciplinary planning services including planning, economic market analysis, geospatial services and landscape architecture. For more information call (520) 623-6146 or visit [azplanningcenter.com](http://azplanningcenter.com).

Arizona Opera announced the recent new hires of **Lisa Bury** as Senior Director of Development and Roberto Mauro as Senior Director of Artistic Operations. Bury and Mauro come to Arizona with impressive arts administrative credentials most recently from Lyric Opera of Chicago and Michigan Opera Theatre, respectively. Both are internationally-respected opera companies and according to OPERA America, the national service organization of opera, are in the top tier. "It is a real coup for Arizona Opera to attract one of these individuals, let alone both," says Joel Revzen, General and Artistic Director. "We are proud that Lisa and Roberto have joined Arizona Opera. Their experience and expertise tremendously strengthens our leadership team." Arizona Opera is a 501 (c) (3) non-profit performing arts organization and the only professional producer of grand opera in the state of Arizona. It was established in Tucson 37 years ago and has grown to include a five-opera, October-April season in two cities.

**Sandi Jordan** has accepted the position as Program Manager for Project "Me Too!" at Easter Seals Blake Foundation. She will be managing and coordinating the DES, Child Care Administration statewide training and technical assistance project located at 717 Alvernon and liaising with our key partner, Child and Family Resources where we have combined one of their training programs (formerly known as PEP) with our child care center training project for 14 counties. We will also soon announce a new component of this program in collaboration with Pima Community College! Sandi can be reached at [sjordan@blakefoundation.org](mailto:sjordan@blakefoundation.org) or (520) 792-2636x5245.

**Lawrence Koslow**, principal attorney at the Tucson law firm of Koslow & Associates, PLC, will speak on November 13, 2007, at the breakfast meeting of the Sunbelt World Trade Association on "Foreign Direct Investment: Its Role in the Future of Southern Arizona." Koslow is the author of a recent book entitled *Doing Business in the United States of America*, that is designed to assist those companies and individuals who are considering making investments in the USA. He will seek to apply the principles covered in his book to the uniqueness of the situation in Southern Arizona and examine the strengths and weaknesses of



Aaron Einfrank

Southern Arizona in becoming a major source of foreign direct investment. The meeting will take place from 7:30-9:00am at the Tucson Racquet Club, 4001 N. Country Club Road. The public is welcome; cost is \$12. Those interested in acquiring Koslow's book should go to [www.gbgroup.com](http://www.gbgroup.com) where it can be downloaded as an e-book. For further information call 520 622-2357.

Russell Public Communications, a full service strategic communications and public relations firm, has named **William Whitaker** as the new Client Services Coordinator, assisting with the planning and execution of all client public relations and communications programs, including media relations, copywriting and strategic development. Whitaker brings extensive media experience to the Client Services Coordinator position, having served as a Staff Writer and Columnist for the East Liverpool (Ohio) Review. His work in journalism has also appeared in: The Lisbon (Ohio) Morning Journal, The Salem (Ohio) News and Ohio Valley Outdoors Magazine. The founder and co-editor of the former international arts and literature magazine Gallery Six, Whitaker studied English and Creative Writing at West Liberty State College and The University of Arizona. In addition to his media experience, Whitaker has worked with the Public



Robin Motzer

Programs Division of the Arizona State Museum, and has served as a Deputy Clerk of the Arizona Superior Court in Pima County.

RLM Designs is a full-service interior design business that provides everything from make-overs to remodels.

**Robin Motzer's** extensive background in art, color and interior design has allowed her to create the most beautiful interiors. Designing residential, healthcare and commercial spaces over the last several years has resulted in the successful completion of projects all over the U.S. She has been published in several design magazines and newspapers, showcasing her unique, beautiful designs, art and mural work. Her artwork has been shown in local art galleries and continues to grow in public interest. Robin's background and distinguished eye has allowed her to find rare, one-of-a-kind, hand-made pottery, mirrors and rugs for elegant interiors. She travels throughout Europe and North Africa selecting the most unique and exquisite accessories that will accentuate any beautiful interior. The pieces that Robin imports are of heirloom quality and appreciate in value through time. Robin enjoys creating beauty and has a passion for her artistic expression. Let her passion for art and design improve the quality of your life with a revitalized or new home or office interior designed by RLM Designs. Contact designer/artist, Robin Motzer, at 520-820-0404 or [rmotzerdesigns@comcast.net](mailto:rmotzerdesigns@comcast.net), also visit [Robinmotzerdesigns.com](http://Robinmotzerdesigns.com).

**Ivan Davis** joins simpleview as a developer and has over twelve years of experience in software development, database programming, reporting tools and various other business intelligence technologies and concepts. Davis' experience comes from a variety of industries, such as accounting, public television ratings, healthcare, and video game design. He studied Media Communications at Pima Community College for a short period

while pursuing a sales career. Later, Davis decided to explore a career in technology and web-development and has not stopped since.



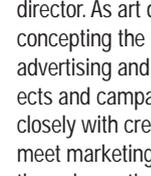
Rebecca "Becca" Bratt

**Rebecca "Becca" Bratt**, Graphic Designer, is a Tucson native who graduated in 1999 from the Art Institute of Phoenix where she focused on website administration and graphic design. Tracing Bratt's career, you will find that she is a highly skilled and well-rounded designer bringing over five years of design experience to simpleview's creative team. She once lived in Hawaii and worked for a web development company where she helped to produce Nike's 2000 Olympic website. She later moved to San Diego, California where she designed websites with a focus on Search Engine Optimization. When Bratt moved back to Tucson, she began working for a local agency and gained valuable experience marketing, designing, programming and maintaining websites like Photos.com, Comstock Complete, Clipart and Liquidlibrary. Bratt established her own website design company. She expanded her business by creating a number of websites in Tucson's local market.



Anne Bowles

LP&G, Inc., an integrated marketing, advertising and public relations agency, has promoted three employees. **Anne Bowles** has been promoted to account manager. As an account manager she is responsible for the planning and managing of assigned clients; including strategic planning, public relations and marketing developments. Bowles received a bachelor of science in speech communication and public relations from the University of Southern Illinois. **Tim McCraley** has been promoted to art



Tim McCraley

director. As art director, he is responsible for art conceiving the production of advertising and marketing projects and campaigns. He works closely with creative directors to meet marketing objectives through creative execution. McCraley also designs Flash, HTML and print. McCraley graduated from The University of Arizona in 1999 with a bachelor's degree in visual communications. **Colleen Cutshaw** has been promoted to brand strategy director. Her responsibilities include brand development and portfolio planning, while also analyzing and researching market and client industry trends. She also plays an active role in client projects as well as building client/agency relationships. Cutshaw graduated from Eller



Colleen Cutshaw

College of Management with a degree in marketing from the University of Arizona.

The M&A Source®, Chicago, IL, announced today that it has conferred **Robert J. Bohacik** of Tucson, AZ its prestigious designation of Merger & Acqui-



Robert J. Bohacik



sition Master Intermediary (M&AMI). Bohacik will be awarded the designation during the M&A Source Educational Conference in Frisco, TX. The M&A Source®, a specialists' division of the International Business Brokers Association® (IBBA), is the world's largest international organization of experienced, dedicated merger and acquisition intermediaries representing the middle market. This designation demonstrates exemplary commitment and experience as a professional M&A intermediary. Bohacik is one of only three business intermediaries in Arizona, and the only person in Tucson to hold this prestigious designation. An owner of Arizona Sunbelt Business Advisors, he has devoted his professional career to assisting buyers and sellers of businesses.

## KUDOS

**Clifton Gunderson LLP**, the nation's 13th-largest public accounting and consulting firm, has been recognized across the country for its progressive human resource practices and ability to attract and retain staff. Clifton Gunderson has more than 2,000 employees in offices in 16 states and Washington, D.C. Clifton Gunderson was honored for exceptional human resources practices in Tucson's 2007 Annual Workplace Excellence Awards. The firm was cited for its high level of employee satisfaction and its impact on the organization's overall performance. It is the

second year the office has been recognized. The awards are presented by Tucson Newspapers, the Society for Human Resource Management of Greater Tucson and the Arizona Society for Human Resource Management State Council. USA Today recently recognized CG for its innovative, flexible work programs by the 2007 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility. For the second year in a row, the Phoenix office received the prestigious When Work Works award, a nationwide initiative promoted by the U.S. Chamber of Commerce in Washington D.C. The award highlights the use of workforce effectiveness and workplace flexibility to meet employee and business goals.

**Doucette Communities** has been named an Elite Builder® by the Home Buyers Warranty Corp., for Doucette's commitment to finding unique home sites and building one-of-a-kind communities. Home Buyers Warranty recognized Doucette's excellence in designing homes that remain respectful of the qualities that make each site special. "2-10 Home Buyers Warranty® developed the Elite Builder program to recognize and support a select group of top-quality homebuilders who have at least five years' experience in building and are committed to excellence in customer satisfaction. The builder's customer satisfaction record, financial stability and quality construction practices are reviewed as qualifying factors for program membership. Doucette's Academy Village has

been recognized as one of America's 100 Best Master-Planned Communities by Where To Retire magazine, one of the nation's most popular sources of information for choosy baby boomers weighing retirement options. More information about The Academy Village and other Doucette Communities developments may be found at [www.theacademyvillage.com](http://www.theacademyvillage.com) or [www.doucettehomes.com](http://www.doucettehomes.com).

**Loews Ventana Canyon Resort** has been selected as one of the Best Luxury Hotels for 2007 by the Five Star Alliance, the leading online travel agency for luxury hotels. The second annual "World's Best Luxury Hotels - 2007" were selected from among Five Star Alliance's collection of luxury hotels, the most comprehensive luxury collection available anywhere. The complete list of award winners is at [www.fivestaralliance.com/best/](http://www.fivestaralliance.com/best/). As the leading online travel agency for luxury hotels, Five Star Alliance recommends hotels to millions of affluent travelers. The criteria used to select the World's Best Luxury Hotels include honest feedback from Five Star Alliance clients, the popularity of hotels and the company's own expertise.

**The Qwest Foundation** recently awarded \$10,000 to the El Rio Foundation for the community health center's "Reach Out and Read" children's literacy program. Qwest is known for its dedication to building stronger communities through education and the gift could not have

come at a better time – when families are getting children ready to go back to school. According to Brenda Goldsmith, executive director of the El Rio Foundation, "We are very grateful to the Qwest Foundation, which is dedicated to enriching the lives of their customers and the communities they serve." The Qwest Foundation typically awards grants that generate high impact and measurable results through community-based programs for school-age children. The gift also will help El Rio to continue to recruit and train volunteer readers for pediatric sites and purchase additional books that are developmentally and culturally appropriate for the children served at the pediatric clinic reading center sites.

**The Southern Arizona Home Builders Association** has been honored with three national awards for program excellence. At the recent National Association of Home Builders Executive Officers Conference in Long Beach, Calif., SAHBA President Ed Taczanowsky and Vice President Roger Yohem received the honors on behalf of the 750-member trade association. These SAHBA programs were named best in the nation: Best Community Service Project: Builders Give Owls New "Digs"; Best Workforce Development Program: The Renaissance of Vocational Education; Best Partnership/Coalition: The RTA Coalition: A \$2.1 Billion Community Partnership. For Best Community Service, SAHBA won for its collaboration with Wild at Heart to relocate and

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repopulate burrowing owls. For Workforce Development, SAHBA won for its three-tier approach to building a skilled workforce for the future. The first major step occurred when SAHBA formed its own, self-funded trade school called The SAHBA Institute of Construction. Next, SAHBA members provided students at the Fred G. Acosta Job Corps with valuable hands-on experience, in conjunction with the Home Builders Institute in Washington, D.C. And third, with SAHBA's help, Catalina Magnet High School received a \$750,000 grant from the U.S. Department of Labor to establish a construction trades program. In the Best Partnership/Coalition category, the unique coalition of governments and private business won for the 2006 marketing campaign for Pima County's regional transportation initiative. To ensure success for a grassroots \$1 million marketing campaign, SAHBA agreed to help the RTA voter education campaign called, "YES! On Regional Transportation."

**Metropolitan Tucson Convention and Visitors Bureau** has announced that *Triathlete Magazine* named Tucson the second-best city for training in the world. Only Kona and Maui, Hawaii, beat out the Old Pueblo. Writer and world-renowned triathlete Brad Culp touts Tucson's weather, the UA's swimming facilities and the Mount Lemmon climb as major assets for the serious triathlete's training. Auckland, New Zealand; San Diego, Calif.; and Clermont, Fla., all take a backseat to Tucson in the list.

The **Wells Fargo Volunteer Service Award** program will contribute \$1,000 to six Arizona nonprofit organizations in honor of the company's team member volunteers who work with the groups. Team members in Phoenix, Ahwatukee, Scottsdale, Gilbert and Tucson received the awards. The Tucson volunteers and the groups they serve are Sharon Alexander of Tucson, Community Banking store manager, 555 N. Wilmot Road, for Trinity Missionary Baptist Church; and Alicia Vasquez of Tucson, private banker with Wells Fargo International Private Banking office, for Tucson Mexico Sister Cities. Trinity Missionary Baptist Church provides hot meals and hygiene products to the homeless in Northwest Center and DeAnza parks on the last two Saturdays of the month. Members of the congregation donate the items, and volunteers cook and deliver the hot meals and other items. Alexander is a member of the church, where she sings in the choir and is the treasurer. The mission of Tucson Mexico Sister Cities is to foster friendship through cultural, educational, economic and humanitarian partnerships between Tucson and sister cities Ciudad Obregon and Guadalajara in Mexico. Vasquez is a board member and manages membership fund-raising. Funds are used to help destitute areas in the sister cities. Donations made by the organization include a vehicle with handicapped access for an Alzheimer's house for poor families in Ciudad Obregon, hospital beds for nursing

homes and a hospital, and a cash donation for purchase of clothes, medicine and school supplies for 100 children in a Guadalajara orphanage. The Volunteer Service Award Program, now in its 29th year, gives Wells Fargo team members the chance to win up to \$50,000 for the nonprofit organization or K-12 school where they volunteer.

**Compass Health Care** is pleased to announce the winners of the 12th Annual Dynamic Duo Awards. The awards are given to pairs of people who, working together, make their community, school, organization, or workplace, a better place to live. The awards were presented September 16, 2007 at a gala event at the Tucson Convention Center attended by nearly 500 people. The proceeds from the event benefited Compass Health Care's substance abuse prevention and education programs for children and youth. The award categories with the winners and a description of their winning projects were: **June and Don Jorgensen Sr. Award:** Laura Carrillo and Noel Sharpe, Comin' Home Support Services for Veterans; **Outstanding Community Impact:** Robert "Builder Bob" Schultz & Ginny Glab Schultz, Habitat for Humanity; **Creating a Healthier Community:** Libby Wright-Giovingo & Carlo Giovingo, The Giving Tree; Arts Impact on the Community: Herb & Kerry Stratford, Fox Tucson Theatre Foundation; **Impacting Children and Youth:** Susan Fry & Hillary Rosenfeld, Unidas Project of the Women's Foundation of Southern Arizona; **Single Focus:** Jeanette Maré-Packard and Dean Packard, Ben's Bells Project; **Asa Bushnell Special Recognition:** Jim Click, Jr. & Mel Zuckerman, Save Our Sabino (SOS) Campaign.

**Paragon Space Development Corporation of Tucson, Arizona** was selected as one of the winners of the 2007 Tibbetts Awards. Paragon Space Development Corporation received the award on Oct. 10 at the Westin Washington City Center, located at 1400 M Street NW in Washington, D.C. Named for Roland Tibbetts—the person acknowledged as the father of the Small Business Innovation Research (SBIR) program—these prestigious national awards are made annually to those small firms, projects, organizations and individuals judged to exemplify the best in SBIR achievement. Paragon Space Development Corporation is one of 55 U.S. companies to receive this award. This year, Paragon was selected from more than 4,000 companies to receive contracts and grants under the SBIR Program. SBIR provides Paragon with funding not generally available in small business budgets to research, develop, and test the Navy contaminated water diving system, spacecraft hardware, an expensive and complex enterprise. SBIR also provides the opportunities to coordinate with NASA to ensure the research is meaningful, guaranteeing a more commercially attractive product. Finally, SBIR supports internal R&D resources, enabling Paragon's dedication to advanced technology development. Through SBIR, Paragon was able to create a fully tested integral radiator design, demonstrate its skill set in radiator technology development while gaining visibility within the aerospace industry. This also strengthened its relationship with NASA. Paragon's significant role of providing mission critical subsystems, such as the heat

rejecting radiators for the Orion Spacecraft, the Space Shuttle replacement (the vehicle that will carry American astronauts back to the Moon and on to Mars) is the Phase III SBIR. SBIR support has allowed Paragon to become a leader in spacecraft radiator technology development, a difficult task considering the financial constraints and limited opportunities within a small commercial sector. Paragon Space Development Corporation is a woman-owned, small business and full-service aerospace engineering and technology development firm, a major supplier of Environmental Control and Life Support System (ECLSS), and subsystem design for the aerospace industry. This corporation also provides expertise in thermal control, both for spacecraft on orbit and during re-entry, and hyper-velocity aircraft. And is considered a leader in the integration of systems engineering with human factors, risk management, and business processes for high technology endeavors in water, on land, and in space.

## EVENTS

**PAFCO** in collaboration with **St. Luke's Health Initiative, Arizona Ecumenical Council** and other partners wants to involve citizens and community leaders in creating solutions to the health care crisis through effective public policy civic engagement. The training has three parts: an overview about the scope and nature of the current health care situation, practical knowledge for general advocacy with skills for power analysis and having real impact, and a final part for special skills related to health care advocacy. The knowledge and skills learned are applicable to all legislative issues. **FRIDAY – NOVEMBER 9 - 10:30AM**, Location: Child and Family Resources Inc; 2800 E Broadway Blvd, Tucson, AZ 85716; [childfamilyresources.org](http://childfamilyresources.org).

If you are interested, please register as soon as possible, space is limited. Please email the following to [Michele@pafcoalition.org](mailto:Michele@pafcoalition.org): organization name, name of each participants, contact person, phone and email at the organization and any special arrangements that need to be made for participants. The training is free funded by a grant from St. Lukes Health Initiatives. Please contact Michele White at the email address. If you would like to arrange this training for your group or community, contact Michele.

**The Arizona Daily Star's Festival of Books**, in association with **The University of Arizona** cordially invites you to a luncheon to mingle and make acquaintances with the committee chairpersons at the Inaugural Meeting. Hosted by Beach, Fleishman & Co. and Pepper Viner Homes at 1985 E. River Rd., #201, the event is scheduled for Wednesday, November 7, 2007 at noon. RSVP by November 2, 2007 to (520) 721-7964 or email [dshort@email.arizona.edu](mailto:dshort@email.arizona.edu).

**Inside Tucson Business** and **Blue Cross Blue Shield of Arizona** are joining together to present a business seminar about workplace health and productivity, and the correlation between an individual's physical and mental well-being and their performance on the job. By engaging decision-makers at Arizona companies in this issue, the two groups hope participation in this seminar will help employers learn ways to help



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employees take control of their health in a way that also translates into higher productivity, and, as a result, helps maintain the bottom line. You are cordially invited to attend this complimentary presentation led by Dick Harmon, BCBSAZ Senior Vice President of Marketing and Provider Affairs, with guest speakers, Ron Loeppke, Executive Vice President and Chief Strategic Office of Matria Healthcare, Inc. and Jeff Nelson, Director of Marketing for Blue Cross and Blue Shield of Kansas City. This breakfast seminar will be held at the Marriot University Hotel at 880 E. Second St., Tucson on Thursday, November 15 from 7 a.m. to 9 a.m. Please RSVP by November 5 to Patty Whetton at [pwhetton@phx1.bcbsaz.com](mailto:pwhetton@phx1.bcbsaz.com) or (520) 745-7333.

**Pre-Thanksgiving Bike Event:** On the Saturday before Thanksgiving-when many are raking leaves or baking pumpkin pies-thousands of athletes of all ages and abilities gather for Tucson's world-famous bicycling event: The 25th annual El Tour de Tucson (officially titled "University Medical Center El Tour de Tucson presented by Diamond Ventures"). The headliner is a 109-mile tour of the city's perimeter that ranges from paved streets in the city's historic core to roller-coaster foothills and sandy Sonoran Desert riverbeds. Five other shorter rides, an expo, and a foot race round out the fun. More than 8,000 cyclists, 2,700 volunteers, and 27,000 spectators are expected. For more information, contact Perimeter Bicycling of America, (520) 745-2033, or [www.pbaa.com](http://www.pbaa.com).

#### Native American Basketry & Foods

**Celebration:** Southeast of Tucson in tiny Topawa, Ariz., the new Tohono O'odham Cultural Center and Museum will host a Celebration of Basketry and Native Foods, November 29-December 2.

The event includes a conference for basket weavers and native-food producers as well as a marketplace for the public. At the marketplace (December 1-2), visitors can browse booths showcasing baskets and native-cooking demonstrations by accomplished chefs-including Loretta Oden of the PBS show, "Seasoned with Spirit: A Native Chef's Journey" and chefs from Tucson's Loews Ventana Canyon Resort-as well as performances by traditional dance groups. For details, contact Mary Paganelli at (520) 235-4376, or [mlpaganelli@tocaonline.org](mailto:mlpaganelli@tocaonline.org).

**Tucson's Newest Upscale Nightlife:** Tucson's upscale nightlife recently got a breath of fresh air with the arrival of three trendy, sophisticated clubs. The 20,000-square-foot Pearl, in midtown, bills itself as Tucson's first "Las Vegas-style" venue and features a restaurant and lounge, an oxygen bar, a dance club, and other amenities.

**Special Venues for Groups-** Three of Tucson's top visitor attractions have opened their properties for group events. The **Arizona-Sonora Desert Museum** (883-2702) is making available various facilities that may be rented for meetings, dinners, banquets, and other special gatherings that fall within the museum's mission. Included is the Baldwin Education Building, which features a glass panel opening to an outdoor balcony that overlooks a beautiful desert vista and accommodates up to 200 guests. As Tucson's sole Southwestern Art Deco movie palace, the **Fox Tucson Theatre** (624-1515) offers 4,000-square feet of lobby space on three

floors for charming sit-down dinners, receptions, meetings, corporate and special events, weddings, and private parties. **Pima Air & Space Museum** (618-4850) is now available for private and corporate events, ranging from picnics to team-building programs. In its aircraft hangar, the renowned aerospace museum can host groups of 20 to 700 guests; outdoors the number is practically limitless.

**New, Affordable Foothills Digs-Embassy Suites** has opened an upscale, all-suite hotel at Paloma Village (6350 N. Campbell Ave.), across La Encantada shopping center in the picturesque Santa Catalina foothills. The hotel's two-room suites offer separate living areas, a sofa bed, private bedroom and bath, 32-inch flat-screen television, two phones with voicemail, high-speed Internet access, a wet bar, refrigerator, microwave oven, and work desk. The hotel features original landscapes and floral watercolors by Tucson artist, Diana Madaras. For more information, call 342-4000.

**The Best of Tucson-** Tucson's **Hotel Congress** recently was named "One of the Best Bars in America" 2007 by Esquire magazine. The cover story featured only one bar in the Southwest and "Hot Cong" was it (<http://www.hotelcongress.com>). USA Today ranked Downtown Tucson's own **Royal Elizabeth Bed & Breakfast Inn** as among the country's top five urban bed-and-breakfast establishments for business travelers ([www.royalelizabeth.com](http://www.royalelizabeth.com)). And Sunset magazine rated **Loews Ventana Canyon Resort** as a Top-10 hotel for nature lovers: "Within minutes of leaving the resort's tony confines, you can hike into some genuine, 100 percent American wilderness" (<http://www.loewshotels.com/>).

## Veteran-friendly home financing makes it easy to buy

Universal American Mortgage Company, a division of Lennar Financial Services, now offers veterans of the U.S. armed forces, active and retired, a special financing option on VA loans designed to alleviate existing debt while financing a new Lennar home. Up to 4 percent of a home's purchase price can be used to settle revolving debt, installment loans, collections or lease buyouts during a new home purchase.

"With this new financing option, a buyer can actually qualify to buy a new home while reducing their existing debt," explains Denito Kelly, UAMC vice president and division manager. "UAMC has a different approach to financing for potential homebuyers." Kelly continues, "We also have a new 'Hometown Heroes' program, which offers a 2 percent discount off the purchase price of the home for armed forces, defense contractors, educators, government employees, public safety and healthcare professionals. It's a program to show appreciation to those who support the American dream."

In addition to both new offers, UAMC also offers zero percent down payment and no private mortgage insurance for veterans. A VA funding fee is required. Homes purchased from inventory ready to close in 60 days will be eligible for lower loan inventory rates.

Founded more than 50 years ago, LENNAR has grown to become one of the nation's leading homebuilders and a Fortune 200 company. With more than 800 communities nationwide and with a product offering designed for first-time, move-up and luxury homebuyers, Lennar has long distinguished itself by simply including everything as standard.

For more information on the terms and conditions for this offer, contact a sales associate at a LENNAR community in Tucson. For more on available communities, visit [www.LENNAR.COM](http://www.LENNAR.COM). For financing information, contact a UAMC home loan adviser.

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<b>NEW! El Paso (ELP)</b> (Begins Sept. 9th)	Salt Lake City (SLC)
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