



What do commuting, recycling, conserving energy, going green, using gray water or purchasing locally grown foods have in common? They allow us to be less dependent on foreign petroleum and also promote sustainable living.

With \$4/gallon of gasoline in sight, the demand for using more alternative fuels and living more sustainably is on everyone's mind today.

The growing interest in this hot topic was apparent at Pima Association of Government's first Alternative Energy EXPO in September 2007. The sold-out show, which attracted over 4,000 people, is coming back, bigger and better.

Join PAG for its **Sustainability and Energy EXPO 2009: Building a Better Community** on March 6 and 7, Exhibit Hall A, at the Tucson Convention Center.

Sponsor and Vendor Registrations are now open. Here are a few reasons why we believe you will want to be part of this event:

- Share your message. What are you doing to make our planet sustainable or what are you doing to reduce energy consumption? Show your products!
- Talk about recent advances in these areas.
- Talk about the future. What technological advances will lead to better lifestyles?
- Educate attendees on how they can live more sustainably.
- Educate attendees on ways to reduce energy consumption.
- **Make contact with potential customers in expanded exhibitor space! space!**

Sponsorships are encouraged to help us market the event to the greater Tucson community. As a sponsor, you will receive broad recognition through:

- Event Marketing
- Event Advertising
- Event media materials.

Your participation will reflect your support of sustainability and the future quality of life for our community today and tomorrow.

**Sign up Today!** For information, please contact Sara Hummel Rajca at [srajca@pagnet.org](mailto:srajca@pagnet.org).

Participate in Tucson's *Greenest* event! For details, visit **[TucsonAltEnergyExpo.com](http://TucsonAltEnergyExpo.com)**